



# Upper Midwest Bakery Association Membership Form

Company/Bakery: \_\_\_\_\_

Web site: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Your Bakery Business – Circle one Category only

Full-line   Franchise   Supermarket   Specialty  
Food Service   Vendor

### Your Services – Circle all that apply

Bakery   Catering   Deli   Wholesale  
Restaurant   Vendor   Other

### Membership Type – Check one

Upper Midwest Bakery Association Membership – (UMBA only) \$125. Membership is open to independent, supermarket, food service, convenience stores, franchise bakeries and vendors in the area of the UMBA affiliate membership. Benefits apply to the local affiliate only. Membership applies to all family members and bakery employees at the primary business.

Subscribing Membership (UMBA only) \$35. Subscribing Membership is available to multiple unit bakeries where the main headquarters is already a member, students in the industry, retired professionals, and anyone in the process of starting a bakery.

RBA Universal Corporate Membership (RBA & UMBA). Dues on a sliding scale based on gross income:

- \$350 for \$500,000 or less
- \$400 for \$500,001 - \$750,000
- \$500 for \$750,001 or higher

Membership entitles company access to all national (RBA) and local affiliate (UMBA) association products and services. UMBA receives \$95.00 from this membership fee.

**Make checks payable to: Upper Midwest Bakery Association**

Send this completed registration form and payment to:

**Curt Borchert – Executive Director UMBA**  
729 Park Avenue  
North Mankato, MN 56003  
(320) 493-7554

  
Curt Borchert  
729 Park Avenue  
North Mankato, MN 56003



*Your formula for success.*



# Upper Midwest Bakery Association (UMBA)

The UMBA is an association of bakers, cake decorators, bakery employees, food service personal, and partner businesses involved in the baking industry; representing the interests of our industry, consumers and communities through:

- Education
- Networking
- Creating Lasting Relations

## BUILDING THE FUTURE OF THE BAKING INDUSTRY FOR TODAY AND TOMORROW

UMBA represents the States of Minnesota, Iowa, North Dakota, South Dakota, and others who choose to be a part of our affiliate. UMBA is an affiliate of the Retail Bakers Association (RBA). UMBA is networked with other affiliates across the country in the RBA.

UMBA strives to create an environment of success, where no question is too small or too large, in the pursuit of continued education and skill development for members and corporations at all levels through workshops/seminars, UMBA quarterly BAKER magazine, web site, and, most importantly, the members themselves.

UMBA members support each other's growth and success by; sharing strengths through gatherings of social, educational, and political events, as well as baker to baker and baker to corporation conversation



### Why should I pay my dues?

It is a vital life line for us to continue to be an association to:

- Address the issues of today
- Be a vibrant association
- Provide the benefits of being a part of a professional association

### Why should I join?

UMBA is a:

- Member driven association which invites it's members to contribute their talents and expertise
- Has the goal of providing the tools

and resources one needs to be successful in the baking industry.

- Provides members discounts on association related events.

### UMBA as an association provides:

- A sounding board to bounce ideas off of
- A shoulder to lean on when in need of expertise
- Opportunity to show off skills

### UMBA Members Benefit from:

Educational opportunities:

- Convention
- Workshops/seminar
- Provides regular communication on the web site and in the Baker magazine

Recognition in the industry:

- Hall of Fame
- Opportunities to enter contests
- Certification



### Group that shares common interests:

- Sharing of knowledge
- Feel needed and viable in an association
- Generate conversation at all levels in the industry

### As a professional member you will experience the value of:

- Staying informed and professionally updated
- Structure for leadership development for the future
- Collaborating with others in the association

### Become a member of UMBA:

Turn to UMBA for bakery expertise and professional development.

Together, as an association, we stand strong for the betterment of our industry.

For more information visit our web site:

[www.uppermidwestbakery.net](http://www.uppermidwestbakery.net)

"We need involvement, and I know personally, that I was just waiting for someone to ask me to get involved. I love to share my experiences with anyone who would ask."

John Schneider -  
Bakery Director Coborn's Bakery Plant

